



ISSUES/DESCRIPTIONS REPORT

3rd Quarter 2009

WSBK-TV Boston

WSBK-TV - Boston, MA
Quarterly Issues/Program List
CBS Corporation

July 1 through September 30, 2009

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

PROGRAM INDEX

WBZ-TV News at 9PM on TV38 – WBZ-TV News at 9PM on TV38 is the market's only broadcast newscast available at 9:00 p.m. Anchored by Kate Merrill, the newscast delivers a contemporary half-hour of news filled with comprehensive coverage of local politics, community events, medical updates, and issues of importance to the community. There are also Special Projects Reports, I-Team and Curiosity. I-Team Reporters Kathy Curran and Joe Shortleeve provide an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business, financial issues, corruption and crime are explored in-depth during the station's newscasts. Duration: range from two minutes to four minutes. Curiosity is an on-going series where we ask viewers: What intrigues you? What interests you? What confuses you? We find answers to what our viewers are curious about.

“What's in Our Community” – A 4-minute feature segment that airs within the 30-minute “What's in Store” program. “**What's in Store**” is a non-news, half hour program that highlights businesses and entrepreneurs in the region. The “What's in Our Community” piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program. Air: Wednesdays at 9:30 p.m..

WBZ-TV News at 9PM on TV38

Business and Political

7/1/09: TV38 reports that Michael Jackson's Estate is given to his mother.
7/9/09: Peg Rusconi reports on CVS overcharging customers on dozens of items.
7/10/09: TV38 reports that President Obama met with the Pope for the first time.
7/13/09: TV38 reports the nomination hearings for the Supreme Court nominee, Sonia Sotomayor.
7/17/09: Jon Keller reports that the "Stooge of the Week" is NASA.
7/23/09: Karen Anderson reports on the controversy of a Harvard professor's issue with the Cambridge Police and how he voices his opinion to President Obama.
7/24/09: Karen Anderson reports on how President Obama tries to solve the controversy with the Cambridge Police Department and a Harvard Professor.
7/24/09: Jon Keller reports that the "Stooge of the Week" is News Media.
8/3/09: TV38 reports that the government may have to shut down the "Cash for Clunkers" program early.
8/6/09: TV38 reports that the Senate has approved Sonia Sotomayor as the first Hispanic Supreme Court Justice.
8/11/09: Peg Rusconi reports on Eunice Kennedy Shriver's death and her establishment of the Special Olympics. TV38 reports that *Guiding Light* wraps it up after 70 years on TV.
8/14/09: Jon Keller reports that the "Stooge of the Week" is Jim Aloisi.
8/27/09: Joe Shortsleeve reports on the Ted Kennedy memorial at the John F. Kennedy Library.
8/31/09: Alice Cook reports on N.E Patriots' Tedy Bruschi's retirement. Eileen Curran reports on Tedy Bruschi's legacy.
9/1/09: Karen Anderson reports on how state Attorney General Martha Coakley picked up nomination papers to run for Senate. Dawn Hasbrouck reports on *Wheel of Fortune* in Boston for tapings.
9/4/09: Paul Burton reports on how the economy may be improving but how many stores are still struggling. Jon Keller reports that the "Stooge of the Week" is the state representative who bought alcohol in New Hampshire.
9/7/09: Beth Germano reports that Joe Kennedy will not run for Senate.
9/8/09: Ron Sanders reports that despite the controversy, President Obama's speech to schools goes off without a hitch. Kate Merrill reports on the Governor asking for aid to help local farmers that have been hurt by the bad summer weather.
9/9/09: Dawn Hasbrouck reports on how grocery store prices are dropping for the first time in a year
9/10/09: Bill Shields reports that the Natick Collection Mall is auctioning off pricey condos.
9/14/09: Peg Rusconi reports on the controversy in the Boston mayoral race over the erased emails at City Hall.
9/15/09: TV38 reports that Prince Harry celebrates his birthday with a huge inheritance.
9/17/09: Ron Sanders reports on how fired hotel workers are protesting outside of the Hyatt in Boston.

9/23/09: Paula Ebben reports on Alice.com, a website that cuts the coupons for you.
9/28/09: David Wade reports on when it's too early for Christmas merchandise to be sold in stores.
9/29/09: Peg Rusconi reports on how former rivals, Michael Flaherty and Sam Yoon, team up in Boston's mayoral race.
9/30/09: Paula Ebben reports on Texthog, a service that helps you keep track of the money you spend via text message.

Health and Medical

7/9/09: TV38 reports on the Swine Flu summit.
7/10/09: Ron Sanders reports that beaches are closed for bacterial reasons in the Boston area.
7/16/09: TV38 reports on the flu shot supply and how doctors are ordering more than ever before.
7/27/09: Dawn Hasbrouck reports on how Swine flu is affecting summer camps.
7/29/09: TV38 reports on the dangers of ready-to-eat foods.
8/7/09: Paul Burton reports that Eunice Kennedy Shriver is in critical condition. TV38 reports on the debate over health care reform.
8/17/09: Mallika Marshall reports on the swine flu concerns growing in Massachusetts.
8/18/09: Mallika Marshall reports on how the stress of the recession could be affecting you skin.
8/21/09: Joe Shortsleeve reports on what college campuses are doing to prepare for H1N1 influenza.
9/7/09: Kate Merrill reports on the rally in favor of a healthcare reform.
9/16/09: Paula Ebben reports on how to find the best and healthiest buys at the grocery store.

Law Safety and Security

7/2/09: Ron Sanders reports on the flooding in Worcester and the Central Massachusetts region. Kate Merrill reports on the 4th of July security.
7/3/09: TV38 reports that through Michael Jackson's death investigation and how drugs were found in his home. Ron Sanders reports that an elderly woman crashed her car into a liquor store in Natick, injuring the cashier.
7/6/09: Jim Smith reports that a man in Florida is charged in a deadly drunk driving crash in Walpole.
7/7/09: Sera Congi reports that bad weather is causing floods and damage across the state.
7/8/09: Christina Hager reports that hail and thunderstorms have hit across the state.
7/9/09: Peg Rusconi reports that CVS is overcharging customers on dozens of items.
7/14/09: David Wade reports on how IQ tests on Facebook can hurt your computer and your personal information.

7/16/09: Eileen Curran reports that pet owners who want to give up pets are getting scammed by a man who just dumps them in the woods.

7/17/09: Bill Shields reports that two men are arrested because they shot and killed a man who tried to stop a store robbery in New Bedford.

7/21/09: Karen Anderson reports on the Henry Louis Gates arrest controversy.

7/22/09: Karen Anderson reports that Henry Louis Gates is considering legal action against Cambridge Police.

7/27/09: Peg Rusconi reports on the police emergency tapes that result in the Harvard Professor's arrest.

7/28/09: Ron Sanders reports that a 12 year old girl has been shot while lying in bed in Dorchester. Dawn Hasbrouck reports on the hearing of a Boston University student who illegally downloaded songs.

7/29/09: Eileen Curran reports on the Boston Police officer who is suspended after he sends a racist email.

8/3/09: Beth Germano reports on a toxic chemical leak at a garbage company in New Bedford. Dawn Hasbrouck reports on an adoption scam.

8/4/09: Dawn Hasbrouck reports on a man who is posing as a cashier repairmen in order to rob grocery stores in Mansfield.

8/5/09: TV38 reports on how two American journalists have been freed from North Korea.

8/10/09: Bill Shields reports on a Milton woman who died after being hit by a car allegedly driven by a man who was high on drugs.

8/14/09: Ron Sanders reports on a family who lost their daughter in a drunk driving crash.

8/17/09: Jim Smith reports that more than a hundred people are arrested after the Country Musical Festival at Gillette Stadium.

8/18/09: Christina Hager reports on a woman who was sexually assaulted at Coolidge Corner in Brookline.

8/21/09: Bill Shields reports on how people are preparing for Hurricane Bill in Cape Cod.

8/24/09: Karen Anderson reports on how a Weymouth war veteran and a police officer are killed by an elderly driver. Kathy Curran reports on how a deadly rogue wave kills a girl and injures others at a park in Maine.

9/1/09: Christina Hager reports that a plane landed on a highway in Mansfield after the engine stalled.

9/2/09: Peg Rusconi reports that a Massachusetts state representative is caught buying alcohol in "tax free New Hampshire."

9/4/09: Kathy Curran reports that Great White sharks are spotted swimming near Chatham. TV38 reports on wildfires in California.

9/10/09: Beth Germano reports on a sophisticated bank robbery in Hingham.

9/14/09: Christina Hager reports on the concerns about concrete falling off the overpass on a bridge in Allston. TV38 reports on the murder of the Yale Graduate student, Annie Le.

9/15/09: Kate Merrill reports on how two Boston preschoolers are dropped off at the wrong school on their first day of school.

9/16/09: TV38 reports on the DNA tests on the suspect in the Annie Le murder.

9/17/09: Christina Hager reports on the arrest of the suspect in the Yale student Annie Le's murder.

9/22/09: Dawn Hasbrouck reports on a teen's death in a car crash in Shirley which could have been the result of texting.

9/23/09: Christina Hager reports on the renewed search for a Revere boy who has been missing for more than thirty years. Bill Shields reports on how WBZ reporter, Dan Roche, has been hurt from white water rafting.

9/25/09: Bill Shields reports on a Woburn cold case and the renewed search for a girl who has been missing for twenty years.

9/29/09: Bill Shields reports on how a repeat sex offender attacked a jogger in Ipswich.

9/30/09: Christina Hager reports on the bomb scare on a plane at Logan Airport.

Community and Culture

7/1/09: Dawn Hasbrouck reports a preview of Boston's 4th of July fireworks show from the fireworks barge.

7/2/09: TV38 reports on the new Michael Jackson video of his last days.

7/3/09: Christina Hager reports on the 4th of July rehearsal and preview. Jon Keller reports on the "Stooge of the Week" as Mother Nature.

7/6/09: TV38 reports on the Michael Jackson memorial service preview.

7/7/09: TV38 reports on the Michael Jackson memorial in LA. Bill Shields reports that the Tall Ships will return to Boston Harbor.

7/8/09: Dawn Hasbrouck reports on the tall ships and Sail Boston 2009.

7/10/09: Jon Keller reports that the "Stooge of the Week" is insects.

7/13/09: Dawn Hasbrouck reports on how the Boston Police Department is using a police ship as a pleasure craft which is causing controversy.

7/14/09: Dawn Hasbrouck reports that Yolanda's Bridal Shop in Waltham is closing after 40 years.

7/17/09: TV38 reports on Walter Cronkite's death.

7/21/09: Mish Michaels reports on the one year anniversary of a severe tornado hitting New Hampshire.

7/22/09: Peg Rusconi reports on how a dog attacked an elderly woman.

7/23/09: TV38 reports on Walter Cronkite's funeral. Bill Shields reports on a fox attacking residents in Boston.

7/24/09: TV38 reports on the "Cash for Clunkers" program.

7/29/09: Bill Shields reports on the Cape Cod tribute to a fallen marine, Nicholas Xiarhos.

7/30/09: Christina Hager reports on the fans reaction to David Ortiz using steroids. Paula Ebben reports on how to put on the best yard sale.

8/4/09: Peg Rusconi reports on the mother of a fallen soldier being upset by a neighbor flying an American flag upside down.

8/5/09: Ron Sanders reports on a window washer who survives after his scaffolding snaps while cleaning a downtown building.

8/6/09: Paul Burton reports on a window washer speaking about his incident in Boston.

8/7/09: Jon Keller reports that the "Stooge of the Week" is Red Sox Pride.

8/12/09: Dawn Hasbrouck reports that the rainy summer will benefit apple orchards in the fall.

8/14/09: Jim Smith reports on the funeral for Eunice Kennedy Shriver.

8/17/09: Christina Hager reports on how the mother of Giovanni Gonzalez held a vigil on the anniversary of his disappearance.

8/18/09: Jim Smith reports that just as weather heats up, the city closes pools around Boston.

8/21/09: Ron Sanders reports of a man who is traveling around the country visiting ballparks to honor his late wife. Jon Keller reports that the “Stooge of the Week” is the City of Boston for closing pools early.

8/27/09: Beth Germano reports on the mourners who have gathered around the streets of Boston as Senator Ted Kennedy’s hearse travels through.

9/2/09: Christina Hager reports on how a teen fell into a lion den at the Franklin Park Zoo.

9/11/09: Paul Burton reports on the funeral for an Amesbury soldier who was killed in action. TV38 reports on the anniversary of the 9/11 terrorist attacks. Bill Shields reports on the building of a house on the national day of service in Dorchester. Jon Keller reports that the “Stooge of the Week” is Joe Wilson for his “you lie” outburst.

9/15/09: Bill Shields reports on the happy homecoming of a girl who was hospitalized with Triple-E.

9/17/09: Eileen Curran reports that a teen died in a house fire in Leominster.

9/22/09: Kate Merrill reports that foreclosures are down and house prices are up in Massachusetts.

9/25/09: Jon Keller reports that the “Stooge of the Week” is rude drivers.

9/28/09: Jim Smith reports on the rescue of capsized sailors in Rockport.

Non-News Programming:

“What’s in Our Community” – A 4-minute feature segment that airs within the 30-minute “What’s in Store” program. **“What’s in Store”** is a half hour program that highlights businesses and entrepreneurs in the region. The “What’s in Our Community” piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program. Air: Wednesdays at 9:30 p.m.

Public Affairs - “What’s in Our Community”

7/8/09: Roslindale Village Main Street is What’s in our Community. Since 1985, Roslindale has been boosting the entire neighborhood by fostering a vital and thriving business district. Find out what makes Roslindale a "hidden gem."

7/15/09: DKMS is What's in our Community. For the last 18 years, DKMS has been committed to fighting leukemia and other blood cancers. See how they strive to give every patient a second chance at life by recruiting bone marrow donors from every race and ethnicity.

7/22/09: The Arts & Business Council of Greater Boston is What's in our Community. Find out how the Council has established a vital connection between Boston's dynamic business and legal communities and Boston's lively arts and culture community.

7/29/09: Jewish Family and Children's Service of Greater Boston is What's in our Community. So many women can relate: You get married, you have a baby and you're totally overwhelmed by your new role. See how the Visiting Moms program at the Service can offer much needed support.

8/5/09: The Ally Foundation is What's in our Community. Find out how the Foundation has turned a senseless tragedy into a powerful mission to stop sex offenders from re-offending.

8/12/09: Horizons for Homeless Children is What's in our Community. For two decades, Horizons has been providing help and nurturing, while opening the door to opportunity. See how they touch the lives of more than 2,700 homeless children each week in Massachusetts.

8/19/09: Boys & Girls Clubs of Boston is What's in our Community. Founded in Charlestown in 1893, see how the Club has been helping at-risk youth realize their full potential in a safe, welcoming environment.

8/26/09: Boston Black Student Network is What's in our Community. Learn how the Network is helping maintain an open line of communication among local colleges and universities to best utilize the knowledge, talent and resources of the black community.

9/2/09: Wildflower Camp Foundation is What's in our Community. Learn how the Foundation helps families deal with the loss of a parent... and the subsequent years of recovery.

9/9/09: Hebrew SeniorLife is What's in our Community. Since 1903, it has been bringing more to life for seniors. Learn about their mission and see how they're expanding their services.

9/16/09: Pine Street Inn is What's in our Community. With homelessness reaching epidemic levels, find out how the Inn is on the frontlines to help Boston men and women have shelter... hopefully even a permanent home.

9/23/09: Jewish Family and Children's Service of Greater Boston is What's in our Community. (REPEAT) So many women can relate: You get married, you have a baby and you're totally overwhelmed by your new role. See how the Visiting Moms program at the service can offer much needed support.

9/30/09: American cancer Society is What's in our Community. Making Strides Against Breast Cancer is the premier event. See how much of an impact it's had here and across the country.

This Quarterly Issues/Program List was placed in the Public File on October 9, 2009 by:

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